



SYMBOLS

pictorial writing
Hugo Schær
3. edition

SYMBOLS - PICTORIAL WRITING

I have been working with symbols in my artistic work for a long time. Over the years I have developed my own vocabulary, which is constantly growing.

Your themes can be translated into my visual language and convey your story as an emotional, spatial experience.

The mysterious pictorial stories are meant to arouse curiosity in your visitors and get them excited about your place and your themes.

The following pages illustrate the diverse applications of my sign language.

SYMBOLE – GESCHICHTEN IN UNIVERSELLER BILDSCHRIFT

In meiner künstlerischen Arbeit arbeite ich schon seit langem mit Symbolen. Im Laufe der Jahre habe ich ein eigenes Vokabular entwickelt, das ständig wächst.

Ihre Themen können in meine Bildsprache übersetzt werden und ihre Geschichte als emotionales, räumliches Erlebnis vermitteln.

Die geheimnisvollen Bildgeschichten sollen bei ihren Besuchern Neugierde wecken und sie für ihren Ort und ihre Themen begeistern.

Die folgenden Seiten illustrieren die vielfältigen Anwendungen meiner Zeichensprache.

Hugo Schaer

SYMBOLS - SGRAFFITO



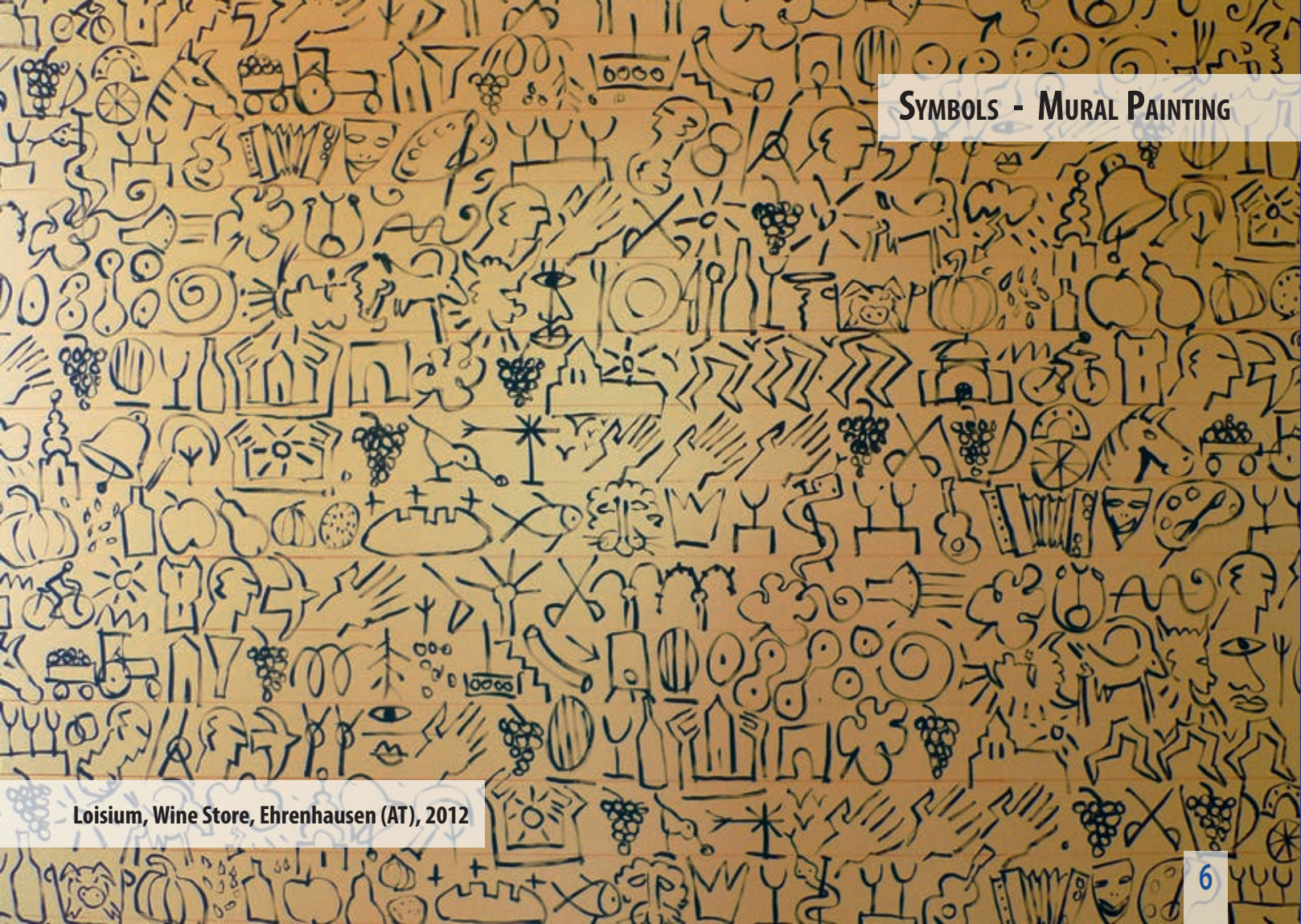
Loiseum World of Wine, Langenlois (AT), 2003

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Shabo Wine Culture Centre, Sherry Cellar, Odessa (UA), 2009

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SYMBOLS - MURAL PAINTING

Loisium, Wine Store, Ehrenhausen (AT), 2012



SYMBOLS - STAINLESS STEEL

Shabo Wine Culture Centre, Dionysos Fountain, Odessa (UA), 2009





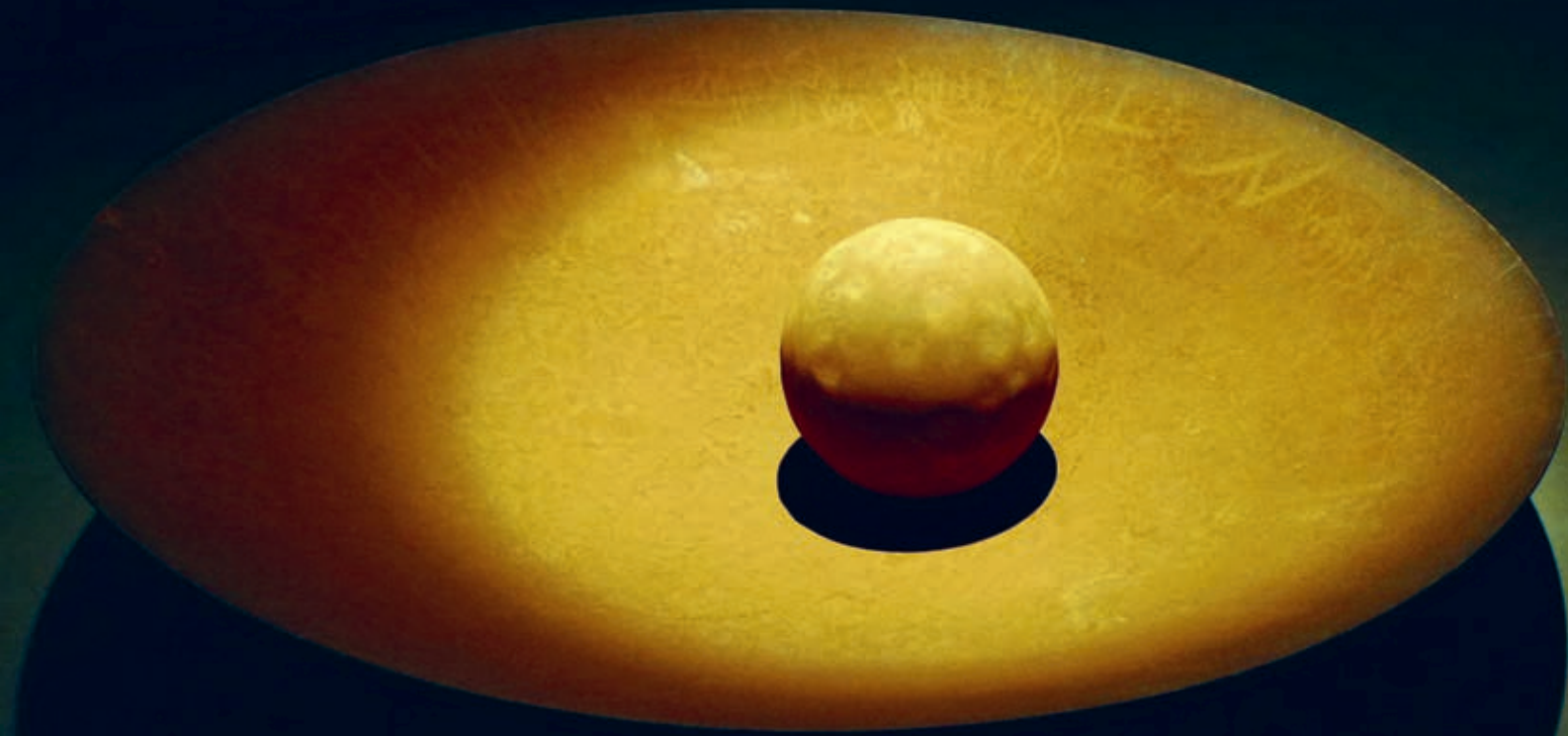




Project Ruinaulta, Flims (CH), 2015



SYMBOLS — SHEET IRON



Loisium World of Wine, Wine Myths, Langenlois (AT), 2003

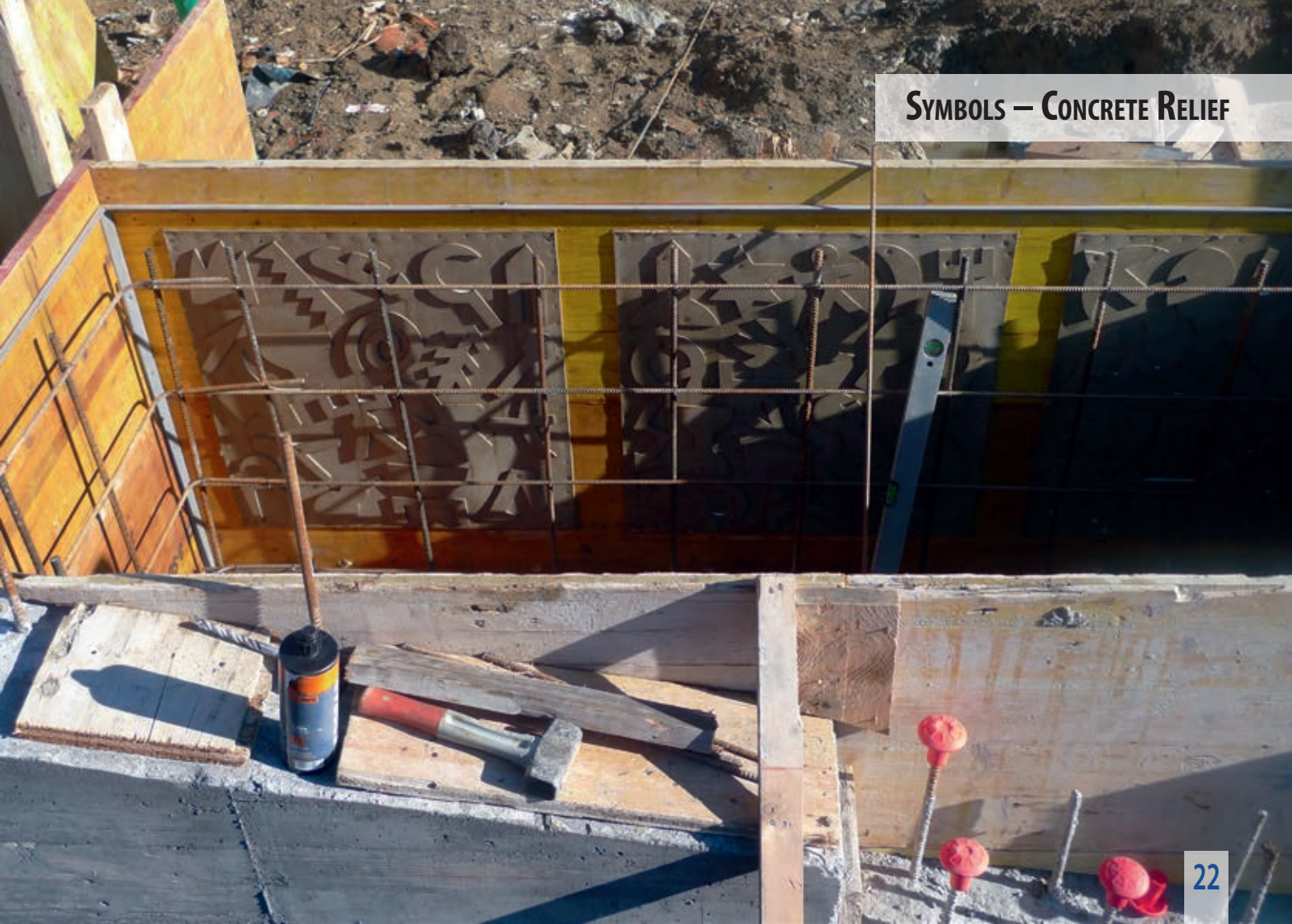


Loisium World of Wine, Wine Myths, Langenlois (AT), 2003



Monument Tardent, Chexbres (CH), 2019

SYMBOLS — CONCRETE RELIEF



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Casa dell'Arte, Fountain, Vasia (IT), 2012



Entrance Hall, Airfield Alpnach (CH), 2014





SYMBOLS – BRASS



SYMBOLS – WOOD

Shabo Wine Culture Centre, Reception, Odessa (UA), 2013

SYMBOLS — GLASS

Project Maritime Museum Odessa (UA), 2013

Windscreen, Büron (CH), 2016



LOISIUM Wine Centre, Steven Holl, 2003

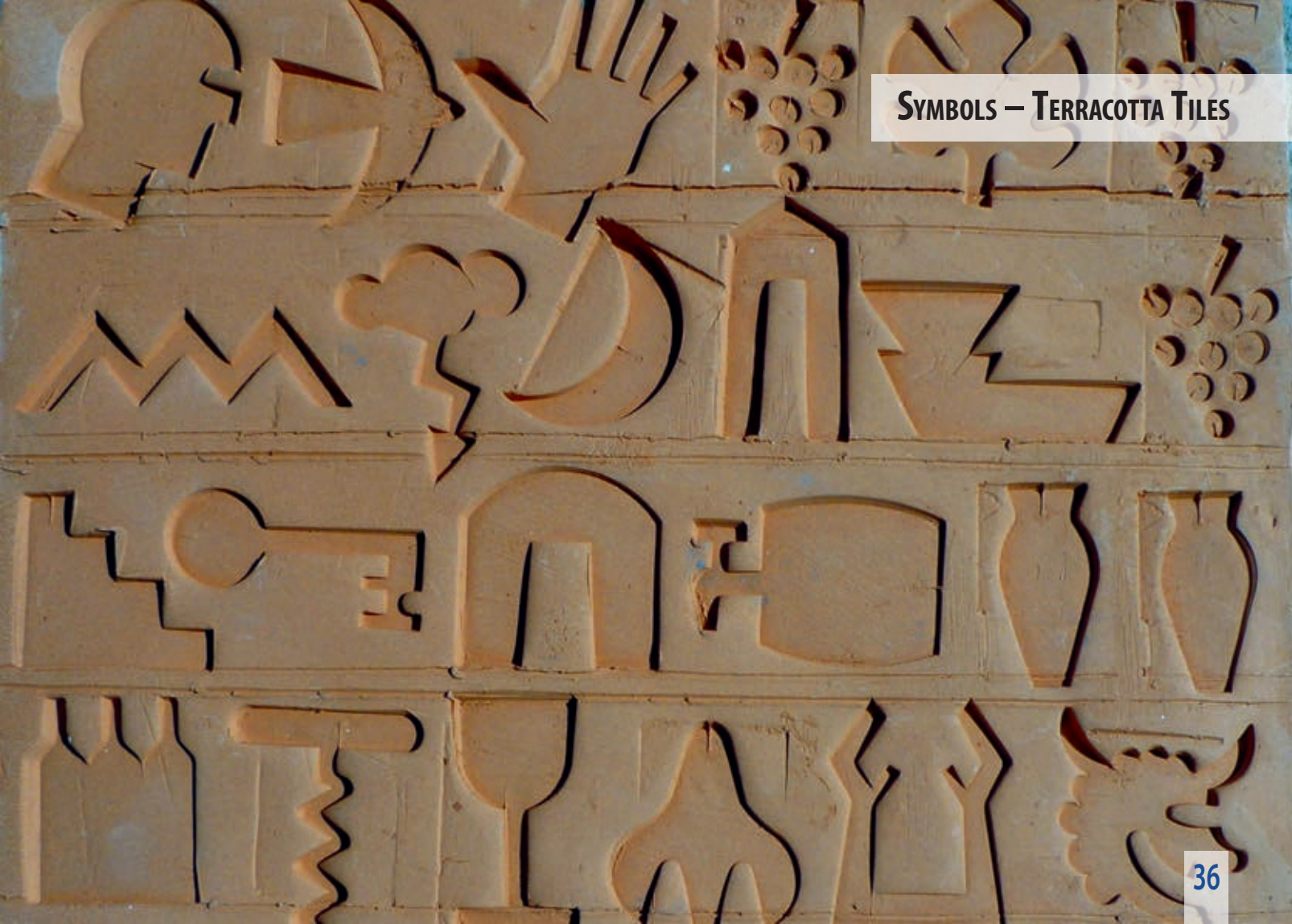


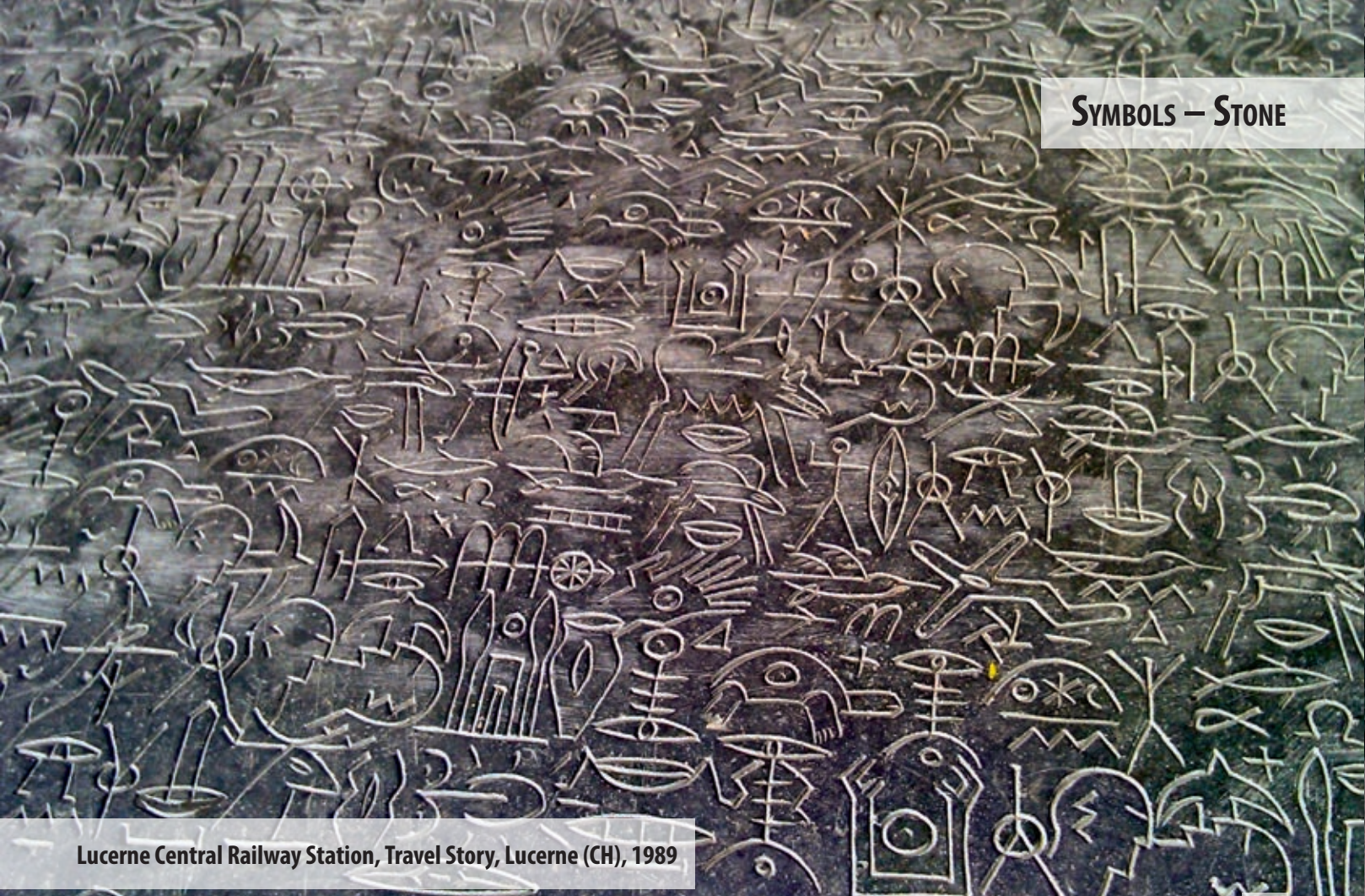


LOISIUM Hotels, Steven Holl, 2005 / 2021



SYMBOLS — TERRACOTTA TILES





SYMBOLS – STONE

Lucerne Central Railway Station, Travel Story, Lucerne (CH), 1989



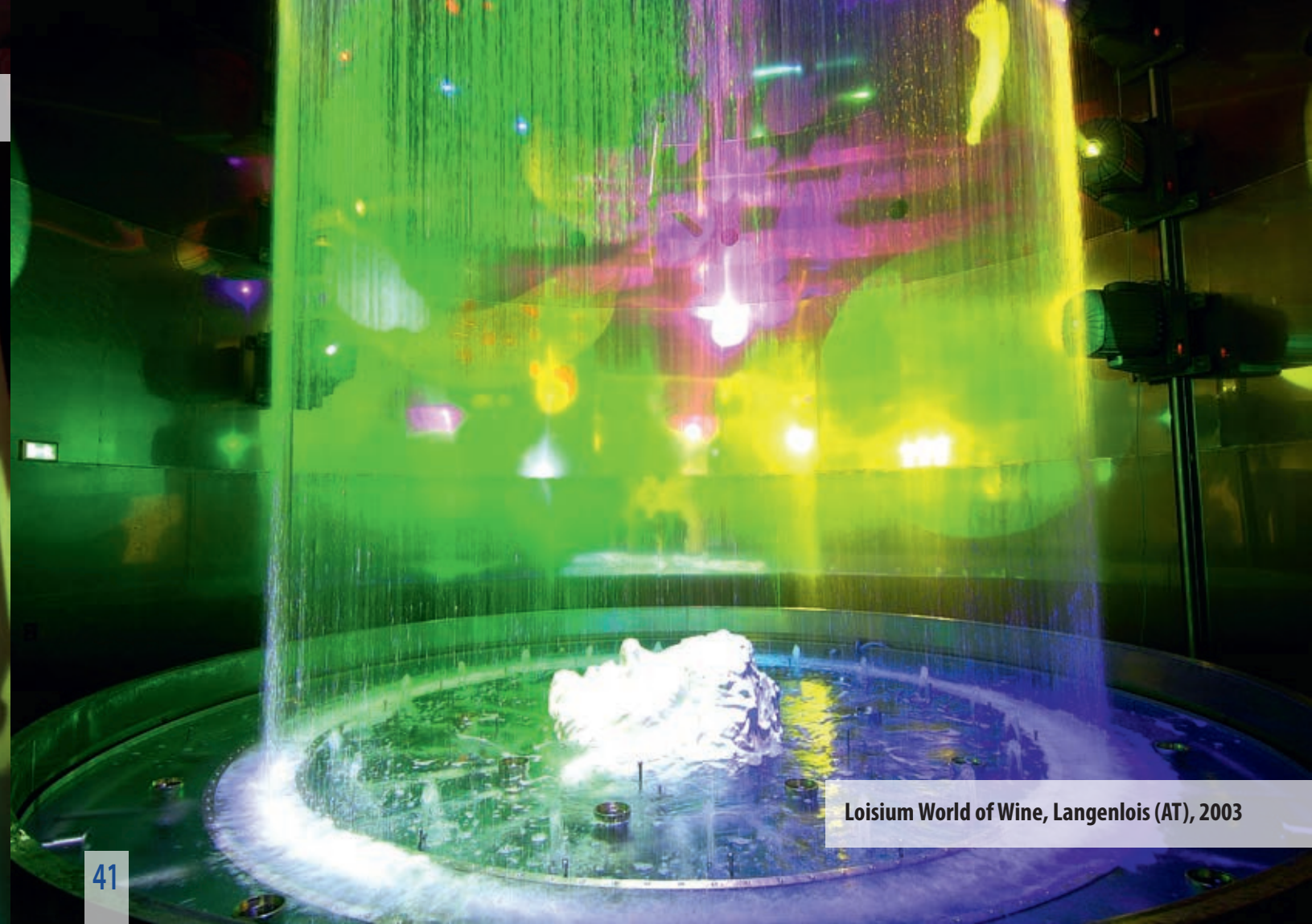
SYMBOLS – IRON AND CONCRETE

Gilgamesh, stage setting, Guber Alpnach (CH), 1995

SYMBOLS — PROJECTION



“The cold heart”, Mechanical Theatre, Neuenburg Castle (DE), 2001



Loisium World of Wine, Langenlois (AT), 2003

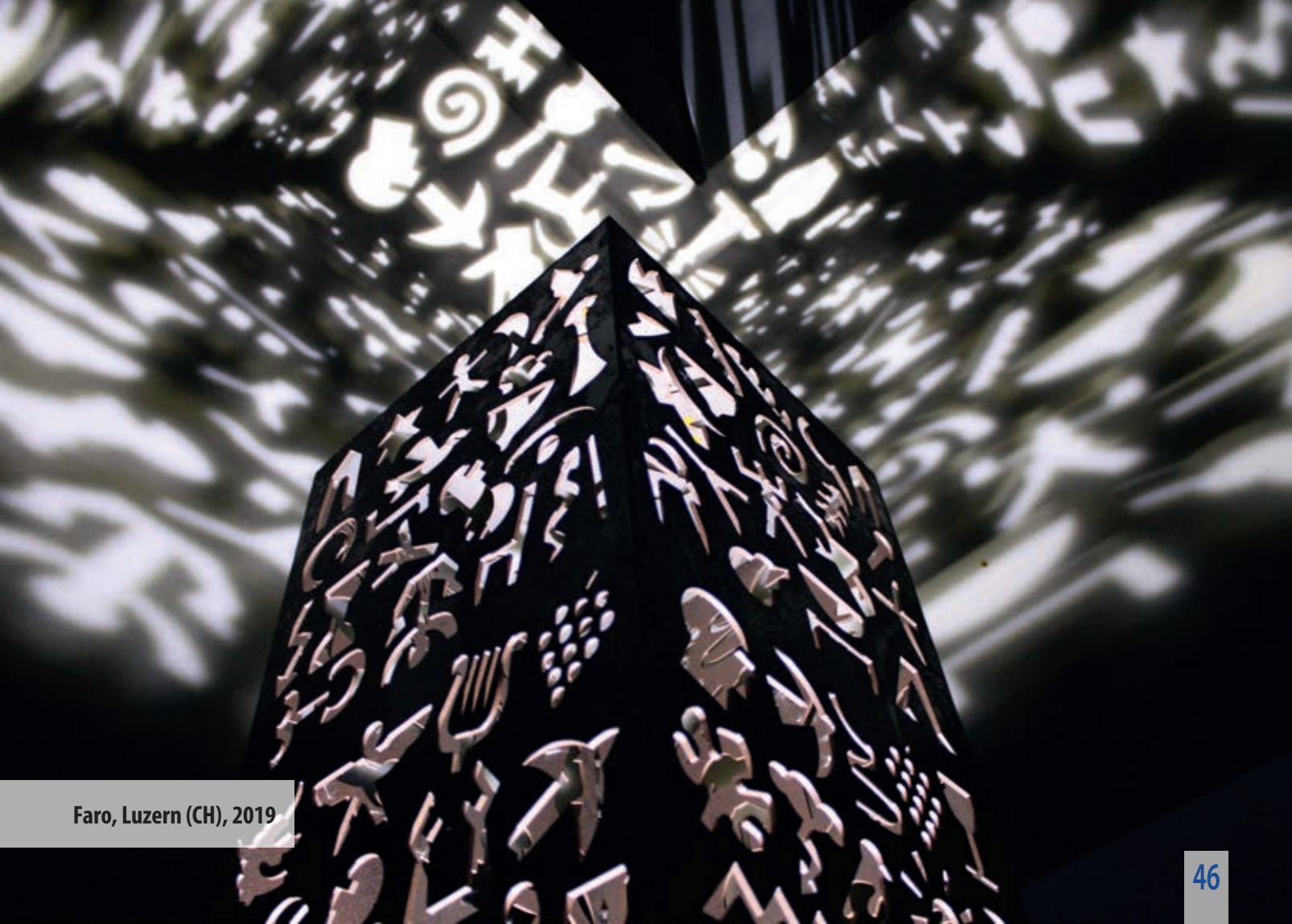
SYMBOLS – CERAMIC



Furniture, Casa dell' Arte, Vasia (IT), 2016



Expersoft Systems AG, Cham 2015 (CH)



Faro, Luzern (CH), 2019



Faro, Casa dell'Arte, Vasia (IT), 2020



MTB-Faro, Nordstemmen (D), 2023





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SYMBOLS – TABLES



SYMBOLS — BRONZE

Pillar of Walter, Giswil (CH), 2004

Colonne de Champagne, Loisiium Mutigny (F), 2022





Hugo Schaer was born in 1952 in Lucerne, Switzerland.

Educated at the Hitzkirch Teachers' College, courses at the School of Design and Art in Lucerne, study visits to the Académie Grande Chaumière in Paris. Since 1980 exhibitions, productions and art projects, collaboration with the sculptor Thomas Birve.

1991 Construction of the studio house "Herber" in Giswil with the architect Hanspeter Bysäth.

1995 Marriage to Iryna Tkachenko, since then studios in Giswil and Kyiv.

Since 1997 video works, alongside painting, art in public space and interdisciplinary art projects.

2000 – 2005 artistic director at Steiner Sarnen Switzerland: concepts and realisation of brandlands, museums and exhibitions in Switzerland and abroad.

2005 Hugo and Iryna Schaer leave Switzerland to settle in Odessa. Production of three short films, which were shown as "The Odessa Trilogy" at international film festivals (including Solothurn, Kyiv, Cannes).

2005 – 2009 Overall concept and realisation of the award-winning "WINE CULTURE CENTRE SHABO".

2012 Construction of the studio house "Casa dell'Arte" in Vasia, Liguria.

2012 Concept for the National Maritime Museum Odessa.

2015/16 Concepts for two wine tourism destinations in Georgia.

Since 2014 wooden sculptures "e la nave va". Ceramics in collaboration with Fabbrica Ceramiche Giuseppe Mazzotti 1903, Albisola.

Since 2019 bronze sculptures in collaboration with Fonderia Artistica De Carli, Volvera, and light sculptures made of Corten steel in collaboration with the metal construction company Daniele Sgro, Imperia.



Design: Andrej Gulyj, Kyiv
Print: Tipografia Nante, Imperia

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3. Edition Casa dell'Arte, Vasia 2023
www.artevasia.com



